



Put learning center stage, and watch your students shine

Enter SMART's World Teachers' Day Video Contest 2007.



SMART
Technologies

World Teachers' Day '07

Dazzle us with a video that spotlights how SMART products are improving teaching and learning in your school, and you could win

- An all-inclusive trip to London, UK, for BETT 2008
- One of five SMART Board™ interactive whiteboards
- One of seventy-five iPod shuffles

Deadline for entries is June 21, 2007.

Winners will be announced on World Teachers' Day, October 5, 2007.

For more details, visit www.smarttech.com/wtd.

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Win a trip to London, England

Create your own mini-movie that shows us how you use your SMART Board interactive whiteboard to create and deliver lessons, and tell us how it enhances learning in your classroom.

Need some ideas to get you started? Consider the following suggestions:

- Show us how you use your SMART Board interactive whiteboard in a real classroom situation
- Ask your students how the SMART Board interactive whiteboard has impacted their learning
- Interview parents on how they feel the SMART Board interactive whiteboard has improved their child's success in learning
- Comment on improvements to your own productivity
- Show any interesting applications you may be using on your SMART Board interactive whiteboard
- Have fun and be creative!

Teachers from around the world are invited to enter to win. Prizes will be distributed among five global regions – Europe, Asia Pacific, Latin America, Africa and the Middle East, and North America.

Finalists

75 entries will be chosen (15 from each region), to win an iPod shuffle.

Regional winners

Of the 75 finalists, five regional winners will be selected to win a SMART Board interactive whiteboard (one winner per region).

Global winner

Of the five regional winners, one winner will receive an all-inclusive trip to attend the BETT 2008 education technology show in London, England.

Entries must be received by June 21, 2007, and winners will be announced on World Teacher's Day, October 5, 2007.

SMART supports World Teachers' Day

On October 5, 1966, a special intergovernmental conference adopted the UNESCO/ILO Recommendation Concerning the Status of Teachers. In adopting this recommendation, governments unanimously recognized the importance for every society of having competent, qualified and motivated teachers. Now, each year on October 5, teachers' organizations worldwide mobilize to celebrate this significant event.

By supporting World Teachers' Day, SMART gives tribute to the more than 60 million educators who, in an increasingly complex and technological world, make vital contributions to the future of over one billion students.

Contest details

- Make your video between one and four minutes in length
- Remember to include a title and credits, and identify the subject you teach
- Submit your video on CD in one of the following digital formats:
 - .avi
 - .mpeg
 - .mov
 - .wmv
- In your video, refer to the product using the full name – the "SMART Board interactive whiteboard"
- Sign and submit the application and the consent form with your video
- All U.S. and Canadian submissions should be received by June 21, 2007, and sent to

SMART's World Teachers' Day Video Contest 2006
SMART Technologies Inc.
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Calgary, Alberta T3C 0M5
CANADA

- International submissions should be sent to your local reseller. To find the reseller in your area, visit www.smarttech.com and click on *Where to Buy*
- You'll find contest rules and regulations on the application form or at www.smarttech.com/wtd
- For examples of previous video contest winners, visit www.smarttech.com/2006videocontest
- Questions? E-mail internationalmarketing@smarttech.com or call 1.403.451.2020.